



BA Betrayal campaign alerts British Airways' customers and partners

Friday 29 May 2020

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The campaign against British Airways' betrayal of Britain has stepped up a gear this week.

Campaigners across the UK are alerting BA's corporate customers and partners about BA's plans to use the Covid-19 crisis to fire its entire workforce and rehire those that survive on totally new lesser contracts of employment.

This week campaigners have been alerting companies including; HCL in Surrey, Barclays in Glasgow, Vodafone in Newbury, Microsoft in Reading, GSK in Ulverston and Publicis in London about BA's betrayal of BA staff and the British public.

Last weekend 'BA Betrayal' night time projections adorned iconic landmarks across the UK including Marble Arch, the Houses of Parliament, Harrods, The Angel of the North and the Scottish parliament.

Unite general secretary Len McCluskey said: "There is growing public opinion against BA's grotesque behaviour.

"BA is using this health crisis as cover to impose a long-term plan to slash jobs, pay and conditions. No other employer has threatened to effectively 'fire and rehire' its entire workforce.

"Over 40,000 loyal BA staff now face the prospect of losing either their livelihoods or potentially being re-interviewed for their own jobs on vastly reduced terms and conditions.

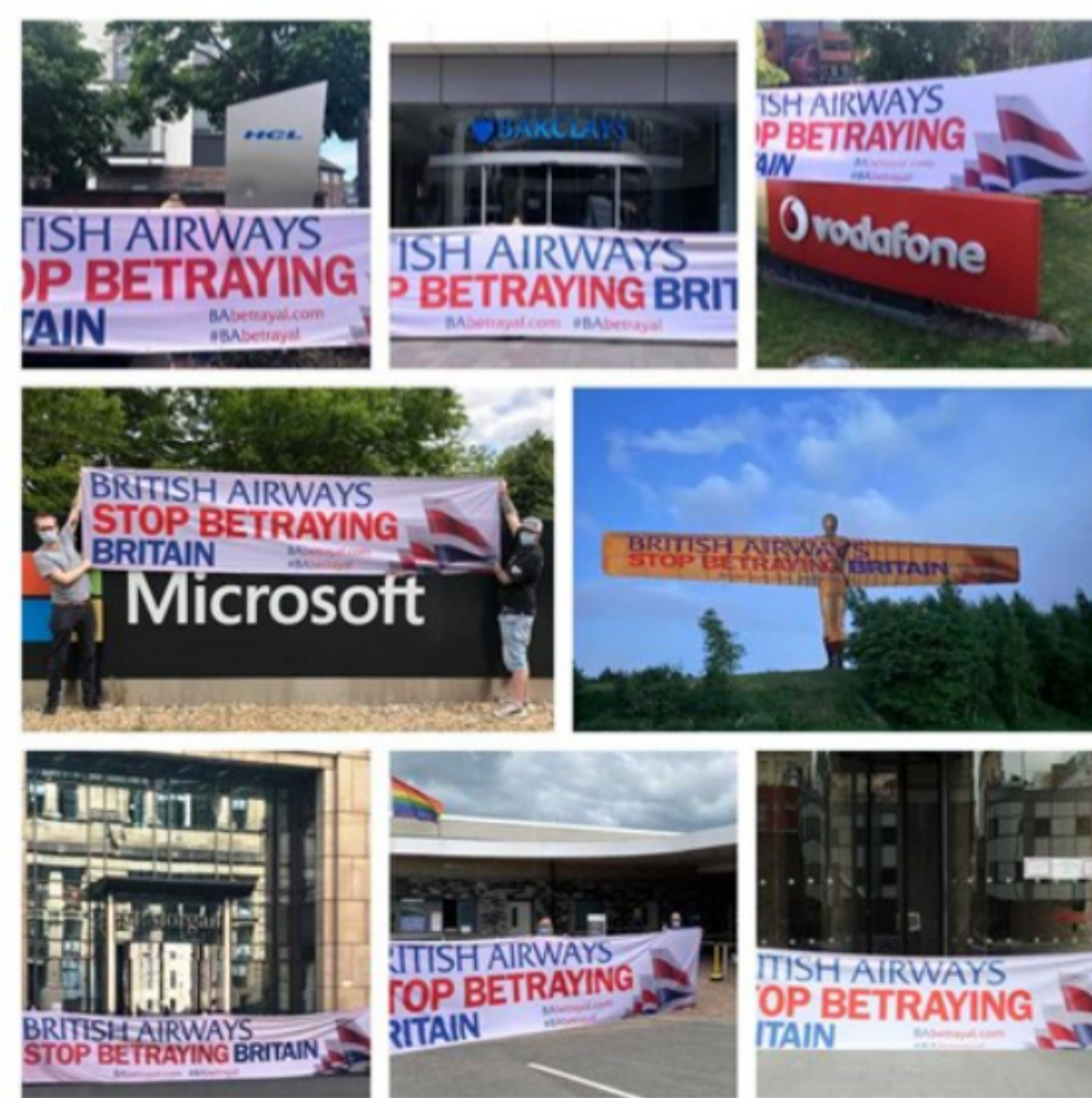
"The public have responded with anger when they learn about British Airways' plans. They expect an iconic company like BA to be working in the interests of the nation, not attacking its own loyal workforce during the worst health crisis in a century.

"Unite will continue to alert the public, BA's shareholders and its customers about BA's disgraceful behaviour. Our union will not stop fighting for BA workers until BA ends its scandalous actions."

ENDS

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Further reading

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Sharon Graham to David Lammy on British Airways: Supporting bad bosses is a new low for Labour

Strike action set to hit Prestwick Airport as Unite fights back over rock bottom pay

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Unite deal raises pay by nearly £3,200 for North Air Glasgow airport tanker drivers

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"We welcome that BA has finally listened to the voice of its check-in staff.

"Unite has repeatedly warned that pay disputes at BA were inevitable unless the company took our members' legitimate grievances seriously." @UniteSharon

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"Where employers can clearly afford to raise pay, we are determined to ensure that they do." @UniteSharon

#JobsPayConditions

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"This business is awash with cash but it is putting profits and dividends for the few at the top ahead of its duties as a public service.

"There is not a single aspect of these cuts which is about improving customer service." @UniteSharon

[standard.co.uk/news/uk/royal...](#)

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"The strings attached to this so-called pay offer are outrageous – they reduce the value of the offer to zero. Arriva is asking our members to take a huge cut in the value of their earnings. That is simply unacceptable." @UniteSharon

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"We welcome that @British_Airways has finally listened to the voice of its check-in staff. Unite has repeatedly warned that pay disputes at BA were inevitable unless the company took our members' legitimate grievances seriously." @UniteSharon

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